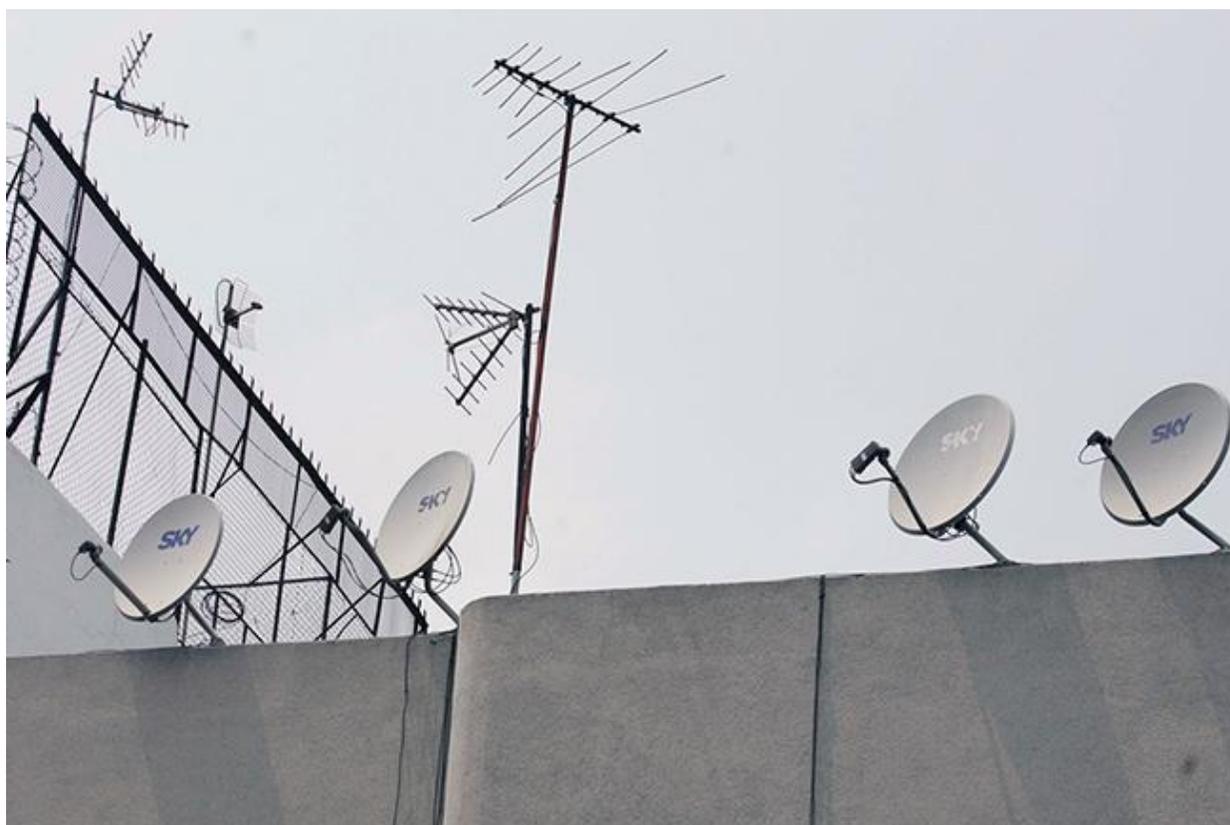


Growth of LATAM satellite industry

The satellite industry in the Latin American region will have a 10% annual growth over the next decade, supported by a massive increase in capacity, according to Euroconsult.

Claudia Juárez Escalona

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Euroconsult estimates that Mexico and Brazil are the key markets for satellite capacity in the region.

According to Euroconsult, the satellite industry in Latin America will have a 10% annual growth over the next decade, supported by a massive increase in capacity.

The firm stated that the annual growth rate of global satellite capacity usage over the last five years was 5%; while in Latin America, Asia, Middle East and Africa it was 8%.

Nathan de Ruiters, Senior Consultant at Euroconsult, predicts that Latin America will be the number one region in terms of satellite capacity additions between 2014 and 2017.

This increased capacity, he said, is even more evident with the addition of high-performance satellites. While Hispasat led the charge with the Amazonas 3 payload in 2013, due to Euroconsult projects in Latin America, it will soon become the second-largest region in terms of HTS capacity supply, just behind North America.

According to Euroconsult, Brazil and Mexico are Latin America's top two markets for satellite capacity. Both have most of the regional population, with Brazil accounting for 202 million and Mexico, 123.8 million in 2014.

He estimated that both countries would have most of the total satellite capacity demand by 2024.

In order to drive the satellite, communications and broadcasting sector in Mexico and Latin America, the second edition of the Latin American Satellite Communication and Broadcasting Summit (LATSAT) will be held on May 20-21 and will be supported by the Secretaría de Comunicaciones y Transportes, through Telecomunicaciones de México (Telecomm).

At the first edition of the summit, held in 2014, Jorge Juraidini, director of Telecomunicaciones de México, said that Mexico's investments and estimated investments in the satellite sector would enable it to become the LATAM industry leader, ahead of Brazil.

Acknowledge Risks

Gerardo Ruiz Esparza, head of Secretaría de Comunicaciones y Transportes (SCT) acknowledged that the failed mission of the Centenario satellite put the country's orbital position at risk, which could have generated an economic loss of USD\$ 3 billion. He added that the orbit had not been lost, because in October the Morelos III would be launched.

cjescalona@eleconomista.com.mx

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